

**AGENDA**  
**COMMUNITY MEDIA COMMITTEE**  
**Virtual Meeting via Zoom**  
**Thursday, May 12th, 2022**  
**6:00 P.M.**

Community Media Committee Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/83068180612?pwd=UIZkdllVSvhxK0pwdWJhWGpvUGVldz09>

Meeting ID: 830 6818 0612

Password: 4tU42T

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 830 6818 0612

Password: 216042

**1. Call to Order**

**2. Roll Call**

**3. Approval of minutes from April 14th, 2022 Meeting**

**4. Appearances**

**5. Unfinished Business**

- a. NA

**6. New Business**

- a. Welcome New Members
- b. Overview of Community Media and Monona Grove School District Partnership

**7. Reports**

- a. Directors Report
- b. Committee ideas/discussion

**8. Adjournment** -

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.

Thank you for your service.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact City Hall at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

**MEETING MINUTES**  
**COMMUNITY MEDIA COMMITTEE**  
**Virtual Meeting via Zoom**  
**Thursday, April 14th, 2022**  
**6:00 P.M.**

Community Media Committee Meeting

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- 1. Call to Order** - William Nimmow called the meeting to order at 7:03PM
- 2. Roll Call** - Dave Brunner, Joe Martin, Amelia Speight, Katy Byrnes Kaiser, Susan Manning and Claire Grupe were present. Kathy Thomas and Eric Redding were absent.
- 3. Approval of minutes from February 11th, 2021 Meeting** - Claire Grupe motioned to approve and Amelia Speight seconded the motion. The minutes were approved unanimously.
- 4. Appearances** - NA
- 5. Unfinished Business**
  - a. Zoom Meeting updates - Will Nimmow shared with the committee the break down of the recorded meetings on zoom and their viewership on YouTube. Will Nimmow indicated the mayor was looking for this information along with the technical capabilities the city has for zoom meetings. Will indicated that the vendor Fearings AV, would be installing two virtual meeting systems at the library, in the municipal room and forum room, respectively. Once those installs are complete the city would have three locations to host zoom meetings, without the need of the community media staff. Will Nimmow will have a discussion with the mayor about zoom meeting storage and how this will be handled. Katy Byrnes Kaiser mentioned that keeping the zoom component could be a positive for the city in regards to retaining and retention of volunteer committee members. Amelia Speight agreed with Katy. Claire Grupe mentioned that the equipment for the zoom meeting are important as it can be hard for one person on zoom to hear the rest of the committee who may all be in one room together.
- 6. New Business**
  - a. Friends of WVMO Updates - Joe Marin shared that the friends of WVMO have implemented a number of ideas that came out of the committee last month, including bookmarks at the Monona Library and WVMO yard signs had been purchased. Joe Martin outlined the exciting event of Vinylthon on April 23rd. A full 24 hours of live vinyl music on WVMO. Salvatores Tomato Pies, Monona Bakery & Eatery, and Hi Fi Haus Vintage New & Used stereo are the official sponsors of the event. There will be a WVMO

tent in the city hall parking lot where there will be t-shirts and other swag for free and for sale. Joe Martin also outlined the plans for WVMO at a number of area events this summer in Monona and the surrounding area. Joe is waiting to hear back regarding the Monona Community Festival and whether we will be able to sell out t-shirts and have a tent presence at the event.

Katy Byrnes Kaiser thought that a relationship with the Monona Parks and Recreation traveling beer garden would be a great partnership, and wondered if there was a way to get more involved in the event and the music. Joe Martin mentioned that the ice cream bike would be a great promotional vehicle for the beer gardens.

- b. Farewell to Amelia Speight - Amelia moved to Madison and will be moving on to volunteering in her neighborhood.

## **7. Reports**

- a. Directors Report - No report. Joe Martin mentioned that he would like to discuss Community Media funding and how the budget is constructed at our next meeting.
- b. Committee Chair ideas/discussion - No Report

**8. Adjournment** - Amelia Speight mentioned to adjourn and Joe Martin seconded the motion. The meeting was adjourned at 6:54PM.

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.  
Thank you for your service.

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City of Monona  
Franchise Fees

|         | Actual     |            |            |            |            |            |            |            |            |            |            |           |
|---------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|
|         | 2010       | 2011       | 2012       | 2013       | 2014       | 2015       | 2016       | 2017       | 2018       | 2019       | 2020       | 2021      |
| Charter | 89,752.13  | 89,724.20  | 90,771.27  | 94,287.81  | 97,375.57  | 98,294.73  | 100,943.27 | 102,720.94 | 102,195.20 | 102,345.04 | 94,040.17  | 17,987.48 |
| AT&T    | 16,348.00  | 21,128.88  | 27,238.37  | 34,065.96  | 36,944.12  | 38,157.22  | 32,721.80  | 25,362.84  | 22,393.87  | 19,658.11  | 15,045.90  | 2,847.06  |
| TDS     | -          | -          | -          | -          | -          | -          | -          | -          | -          | -          | 836.01     | 1,771.09  |
| State   | -          | -          | -          | -          | -          | -          | -          | -          | -          | -          | 12,458.89  | 24,400.63 |
|         | 106,100.13 | 110,853.08 | 118,009.64 | 128,353.77 | 134,319.69 | 136,451.95 | 133,665.07 | 128,083.78 | 124,589.07 | 122,003.15 | 122,380.97 | 47,006.26 |

|         | Quarterly Average |           |           |           |           |           |           |           |           |           |           |           |
|---------|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
|         | 2010              | 2011      | 2012      | 2013      | 2014      | 2015      | 2016      | 2017      | 2018      | 2019      | 2020      | 2021      |
| Charter | 22,438.03         | 22,431.05 | 22,692.82 | 23,571.95 | 24,343.89 | 24,573.68 | 25,235.82 | 25,680.24 | 25,548.80 | 25,586.26 | 23,510.04 | 17,987.48 |
| AT&T    | 4,087.00          | 5,282.22  | 6,809.59  | 8,516.49  | 9,236.03  | 9,539.31  | 8,180.45  | 6,340.71  | 5,598.47  | 4,914.53  | 3,761.48  | 2,847.06  |
| TDS     | -                 | -         | -         | -         | -         | -         | -         | -         | -         | -         | 836.01    | 1,771.09  |
| State   | -                 | -         | -         | -         | -         | -         | -         | -         | -         | -         | 12,458.89 | 24,400.63 |
|         | 26,525.03         | 27,713.27 | 29,502.41 | 32,088.44 | 33,579.92 | 34,112.99 | 33,416.27 | 32,020.95 | 31,147.27 | 30,500.79 | 40,566.42 | 47,006.26 |

