

**CITY OF MONONA**  
**Sustainability Committee**  
**Thursday, January 19, 2017**  
**MINUTES**

1. **7:30 PM - Meeting called to order by committee Chair, Chad Speight**
2. **Roll Call:**  
**Members Present:** Chair Chad Speight, Leslie Busse, Sue Vogt, Teresa Radermacher, Katherine Sommers, Maureen Muldoon, Pat Howell, Mari Westin,  
**Members Excused Absent:** Co-Chair Andrew Kitslaar, Nina Catterall  
**Members Absent:** None  
**Staff Present:** Brad Bruun, April Little  
**Guests:** Beth Esser, Elizabeth Katt Reinders
3. **Approval of 10.19.16 Meeting Minutes:**  
Motion to approve; First – Leslie, Second – Pat
4. **Appearances: Ready for 100 Report and Presentation**  
Beth and Elizabeth from the Sierra Club gave a report about how municipalities around the nation are equipped and ready to go to 100% renewable energy. The presentation included information about the negative side effects of coal as an energy fuel and MGE plans to be 30% renewable energy production by 2030. The next step for Monona, as it was presented, would be to suggest City Council declare a resolution to get 100% of its energy from renewables by 20150. This would require support of businesses and residences and a major buy in from MGE. The goal is to set targets and try to strive toward their accomplishment. The goal would be complimentary of the goals from the Sustainability Plan. Presenters would like to continue the discussion in the future with the Committee.
5. **Unfinished Business**
  - A. **Update and Review of UniverCity Alliance Sustainable Transportation Project: Spring Courses and Recap**  
Brad (Staff) gave an update on the report that was produced by the Fall Workshop Urban Planning course through UW-Madison-City of Monona collaborative project with the UniverCity program. Brad updated the Committee on the plans for the Spring semester and scopes of work that are being drafted for prospective courses. See MEMO 5A from 1.19.2017 Agenda Packet for more information.
6. **New Business**
  - A. **2017 Project Planning: Stormwater Projects Discussion**  
Brad updated the Committee about the scope of work for the LSC 515 Course at UW-Madison that will be working on a campaign the City can utilize to promote good behavior from residents as it pertains to leaf and lawn waste management. The goal of the project is to reduce solids and phosphorus from organic matter that reaches our lakes and pollutes the waterways. Mari stated that the because the course is going to be looking at leaf management, then the Committee should consider planning alternative projects and wait until May for the campaigns to be presented to the Committee before concentrating efforts

on leaf management. Mari also stated that other committees should be taking on projects laid out in the Sustainability Plan, not just the Sustainability Committee.

Chad stated that in order to promote good stormwater practices in the City that smaller projects could be implemented and that the plan considers common sense items as objectives. These common sense objectives can be demonstrated in smaller projects to promote the ultimate goal of reducing stormwater and runoff pollution to local waterways. Teresa suggested a composting project as one of the example small scale projects. Pat stated that it would be helpful to residents to have someone do a stormwater audit of their property so they can understand where they are able to make improvements to their landscapes that will create more infiltration and promote less runoff from their site. Maureen suggested that the City improve its marketing of stormwater projects and create a planned campaign to consider not only leaf management but other smaller projects that are being planned as well as create a checklist of items to accomplish. Pat stated that cleaning in the waterway could be something the Committee promotes. Possibly having "Rake the Lake" days or just leaving rakes near the lakes in public areas so people could do their part. Teresa suggested creating signage and utilizing social media to promote initiative in residents. Mari stated that ordinances disseminate information and the City should lead by example with projects. Mari stated possibly pursuing a natural lawn ordinance. Brad stated that shoreline restoration is an issue that needs to be addressed informing that much of the sediment that is sluffing into the waterways carrying a large amount of organics comes from shoreline erosion.

Chad reaffirmed to the Committee that a clear direction is needed and that project selection is the next step to take in the process.

Brad delineated the proposed project areas:

- 1) A highly visible cooperative project between the City and Aldo Leopold or another organization
- 2) Rain Barrel, Rain Garden, Composting Workshops (partner with Eco-Action Tuesdays)
- 3) Residential Stormwater Audits
- 4) Informative Signs near stormwater treatment devices or other stormwater related items
- 5) Ordinance Review
- 6) Shoreline Restoration Education and Outreach

**B. Idea Bank for Media Outreach Planning**  
**Did not get addressed at the meeting**

**C. Future Meetings: Vote for new date and time**

Committee members voted to move the day of the meeting to the second Thursday of each month and to have it held at 6:30 PM.

**9:45 PM - Meeting Adjourned, first -- Pat, second -- Mari**

**Next Meeting: Thursday, February 9 at 6:30 PM.**

*Any questions or additions please notify Brad Bruun, [bbruun@ci.monona.wi.us](mailto:bbruun@ci.monona.wi.us) – Thank you.*