

**Minutes
Tourism Commission
February 22, 2022**

1. Call to Order - The meeting of the City of Monona Tourism Commission was called to order at 3:35 pm.
2. Roll Call - Present: Andrew Kitslaar, Colleen Flaherty, and Alder Kristie Goforth.
Also present: City Administrator Bryan Gadow.

3. Approval of December 1, 2021 Minutes

Motion by Alder Goforth to approve the December 1, 2021 minutes, seconded by Ms. Flaherty. Motion carried.

4. Appearances – None
5. New Business

- a. **Consideration of Request for Approval of Snow Sake Games Event (Friends of San Damiano)**

Mr. Kitslaar noted his need to recuse himself from consideration of the pending application due to his presidency of the Friends of San Damiano. He turned the Chair-ship over to Alder Goforth and left the virtual meeting room.

Wes Block of the Friends of San Damiano provided an overview of the request of \$1000 in support of the upcoming Snow Snake Games event in partnership with the Ho-Chunk Nation and the City Parks Department. He said that they were hoping for up to 200 people and members of the Ho-Chunk Nation from River Falls and Nebraska. He stated that the fund request was to offset some of the costs of hosting the event.

Alder Goforth expressed support for the event and the partnerships brought together to make the event happen. She asked if the Friends would be interested in additional support to the full amount of \$1500. Ms. Flaherty asked about the social media and event marketing. The Committee discussed City assistance with snow moving to the site to shape the snow snake course. Alder Goforth asked if \$150.00 of the amount be provided to Mr. Bill Quackenbush of the Ho-Chunk Nation as an honorarium for his time assisting with the event.

Motion by Alder Goforth to approve an award amount of \$1,500 with \$150.00 to be set aside as an honorarium to Mr. Bill Quackenbush of the Ho-Chunk Nation in recognition of his time and efforts assisting with the event. Seconded by Ms. Flaherty. Motion carried.

- b. **Discussion of process to address potential conflicts of interest for Commission members.**

City Administrator Gadow provided an overview of a couple options to address identifying conflicts of interest. He noted that one option is to annually, at the first meeting after April when a new board is seated, the membership would disclose the memberships the various boards that they participate in that might come forth for a future Tourism application. He noted that this membership would be reflected publicly in the meeting minutes as a means of disclosure. In addition, he noted that in the event one of these boards does come forward with a funding request, the Tourism Commission member would publicly disclose the need to recuse themselves from the funding review and physically remove themselves from the meeting until after the funding determination decision is made. Alder Goforth also asked that a standing agenda item be added to the beginning of the meeting for anyone that needed to disclose a conflict of interest.

6. Discussion of Items to include on Future Agendas

Alder Goforth provided information on the Vibrant Hydrants public arts project to honor firefighters around September 11th and Riding the Waves public art project on the columns at the Hwy 12/18 underpass.

7. Next Meeting – The next meeting will be date and time to be determined.

8. Adjournment - A motion by Ms. Flaherty to adjourn was made, seconded by Alder Goforth. The motion carried. (3:54 p.m.).