



Concept Plan

Monona Riverfront

BUILDING A – OFFICE/RESID.

- 64,000 SF on 5 Floors
- Office or Residential (~60 units)
- 9,600 SF 1st Floor Commercial
- 137 Parking Spaces on 2 Levels

BUILDING B – RESID./MIXED USE

- 126,000 SF on 6 Floors
- Residential (~125 units)
- 7,800 SF 1st Floor Commercial

BUILDING C – RESID./MIXED USE

- 57,600 SF on 6 Floors
- Residential (~55 units)
- 3,600 SF 1st Floor Commercial

BUILDING D – COMMERCIAL

- 1,600 SF Waterfront Commercial

BUILDING E – HOTEL

- 69,000 SF on 6 Floors
- Hotel & Meeting Space (~100 rooms)
- 19,000 SF Restaurants & Bar

BUILDING F – COMMERCIAL

- 8,000 SF Commercial

NORTH PARKING DECK

- Public or Private
- 360 Parking Spaces on 3 Levels

SOUTH PARKING DECK

- Private Parking
- 180 Parking Spaces on 2 Levels

WATERFRONT PUBLIC PLAZA

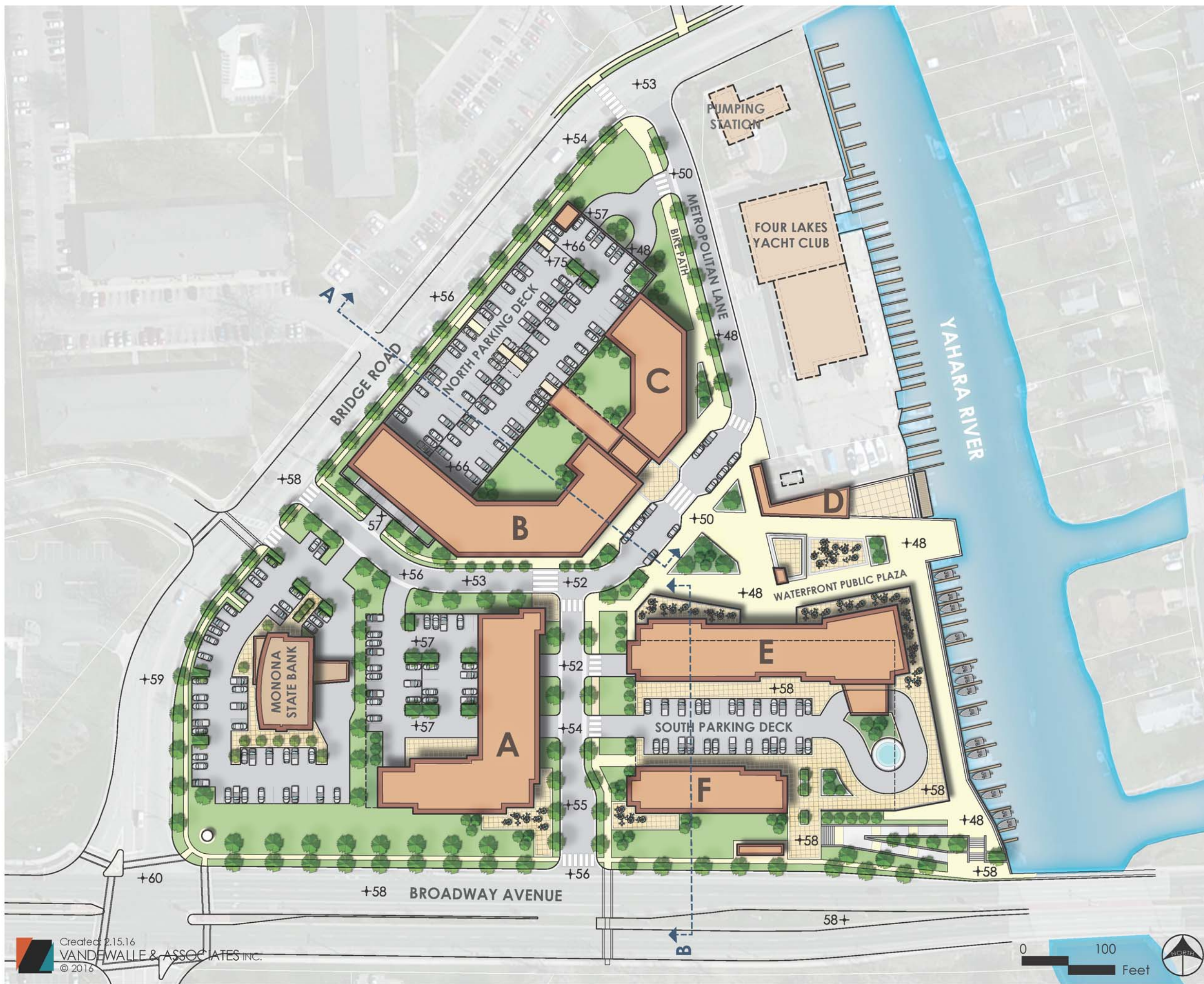
- Transient Boat Slips
- Kayak Launch
- Performance Stage
- Interactive Water Features
- Community Destination with Regular Programming

MONONA STATE BANK

- 17,750 SF Class A Office Space

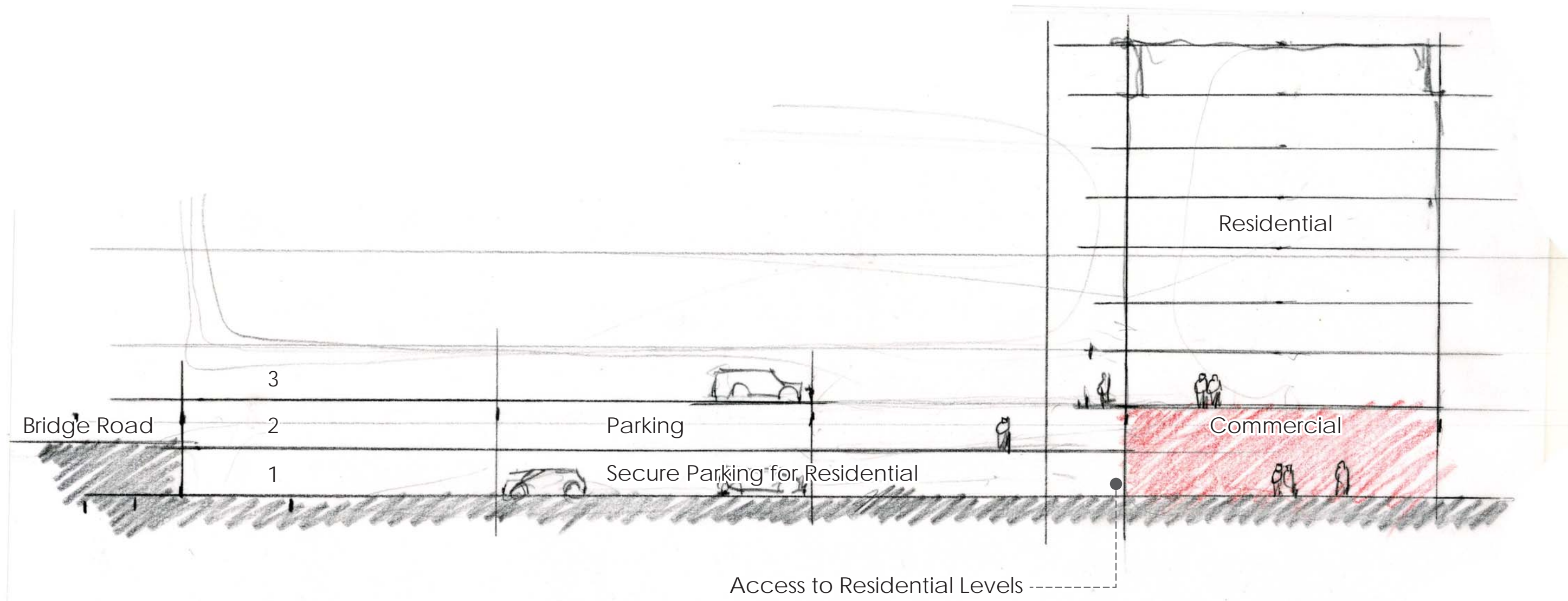
FOUR LAKES YACHT CLUB

- Private Club and Potential Partner
- Public Restaurant and Gas Dock





Section A
Monona Riverfront





Section B

Monona Riverfront

